

citavi

Organize your knowledge.

Citavi for Your University



Citavi is an **academic productivity** tool that

- reduces busywork,
- promotes academic rigor, and
- drives better thinking

to enable researchers and students to **deliver better research.**

Citavi is used by
more than

1 Million
people worldwide



Citavi has users from
more than **100**
countries

More than **300**
universities have a
Citavi site license



Citavi promotes the academic excellence of universities:

- by bringing additional rigor to the research process
- by improving research quality among students and staff
- by increasing researcher productivity



“ Citavi lets me focus on what's essential: my research. The search and import possibilities save me a lot of time, and the Knowledge Organizer lets me easily structure my work. It's a very well thought-out product!

Robert Rößler, Harvard University



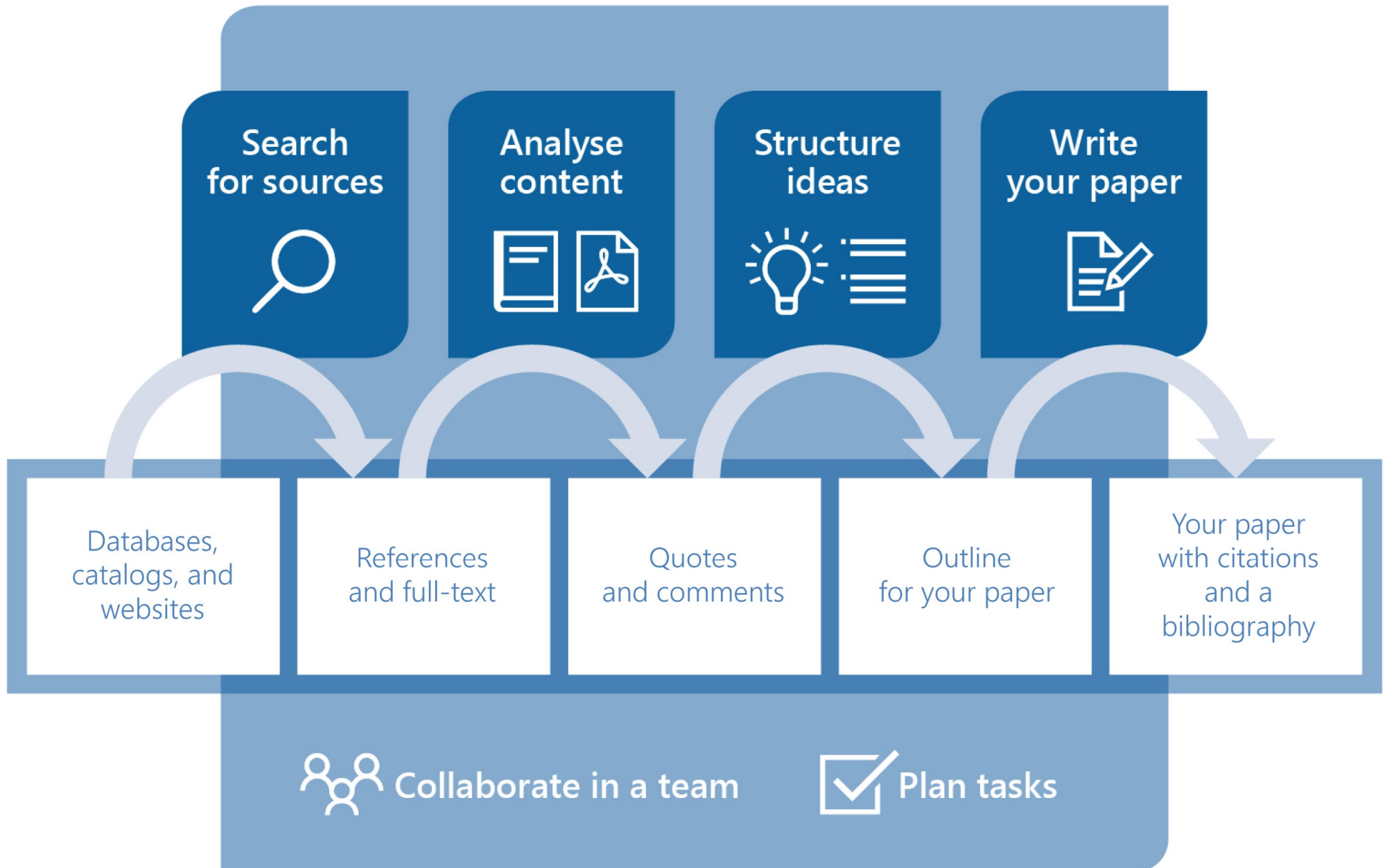
“ Citavi is my “outsourced” memory!

Dr. Stephanie Herold, University of Bamberg

“ I tried many reference management programs, and I must say that no one gets near to Citavi for completeness, ease of use and efficiency.

Prof. Stefano Adamo, University of Banja Luka







- Search in your **library catalog** or **databases** right from within Citavi. Just one interface for all your searches.
- Save **websites** and book and article information with browser add-ins. Frictionless knowledge acquisition while browsing.
- Check for available **full-text**, using your library's OpenURL resolver, EZproxy, and open access repositories.

Analyse
content



- **Highlight important passages** in your PDF files right in Citavi.
- **Save the author's key** thoughts and your comments on them. Linked source information prevents accidental plagiarism.
- **Note your own ideas** while reading.



- **Create a category system** which you can use as the outline for your next paper.
- **Add the quotations and ideas** you've saved to your categories and bring them to life.
- **Rearrange and modify** your categories as your insights progress.

Write
your paper



- **Seamlessly access the quotations** and ideas you've saved using Citavi's Add-in for Microsoft Word.
(Coming soon for Google Docs)
- **Add citations automatically** formatted in any citation style you've chosen.
- **Watch the bibliography grow** while you cite – correctly sorted and formatted.

"Using Citavi gives me greater confidence when completing research projects."

65%

August 2014
n=1421



"Citavi has saved me a great deal of time."

70%

"With Citavi I can work more efficiently and in a more organized way."

81%

What students, faculty, and staff



DO WANT

To write
their papers

What students, faculty, and staff

DO NOT WANT

To think about the
program they use



If users have a question or problem, they
need immediate help
to get back to work as soon as possible.

Our commitment:

**A helpful answer to every question
within one business day**





Onboarding

We supply a wide variety of **onboarding materials** for your students, faculty, and staff:

- Videos
- User manual
- Presentations
- Instructional Newsletters
- Webinars



Marketing

We supply you with **marketing materials** to help you get out the word about Citavi:

- Posters
- Flyers
- Content and advertisements for your website
- Merchandise

Report



We give you transparency with a **monthly report** on the usage of Citavi in your institution that helps you understand:

- Your users' engagement with Citavi
- The impact of Citavi on your community

Freemium offer

Complete feature set for up to 100 references

Subscription

University site licenses

- Annual fee
- All students, faculty, and staff included
- Support and upgrades included

Purchase

Individual licenses

- Support included
- Upgrades every 2 years
- Upgrades are discounted

Thank you!

Please contact us with any questions:



Dr. Martin Mittermeier

martin.mittermeier@citavi.com

+41 43 888 2071